

PRÉSENTÉ PAR | PRESENTED BY

Culture
Outaouais

ARTS RÉSEAU
NETWORK DES ARTS
OTTAWA D'OTTAWA



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DIGITAL ART: WITHIN A GREAT CULTURAL EVENT COMES A UNIQUE COLLABORATION BETWEEN THE OUTAOUAIS AND OTTAWA

OTTAWA, APRIL 11, 2019 — Culture Outaouais, Théâtre Action and Arts Network Ottawa are proud to launch the Digital Tour, a free 5-step event for artists, workers and cultural organizations in the Outaouais and Ottawa region, with an aim to demystify and appropriate the digital world.

For the first time, fourteen (14) cultural and educational organizations in the Outaouais and Ottawa region have collaborated to offer Quebec and Ontario's cultural community conferences, exploration activities and social networking opportunities surrounding the digital world. The goal for this Digital Tour is to bring together cultural communities from both sides of the Ottawa River, to encourage co-creation, co-distribution and innovation, to create long-term practices that will foster the creation of cultural projects related to the digital world and strengthen both cultural sectors.

“For a long time our organization, along with Culture Outaouais and Théâtre Action, has had the desire to offer structuring projects that cross the border between Ontario and Quebec,” said **Stella Ronan, General Manager of Arts Network Ottawa**. The implementation of the Quebec-Ontario Cultural Exchange Program was an opportunity to make this happen using a digital theme.”

Marie Ève Chassé, Executive Director of Théâtre Action reports, “The first meetings quickly made it possible to forge links between our organizations and those which now constitute the collaborators of the Digital Tour; fourteen (14) organizations in total! The chosen formula is ideal because it highlights the digital expertise of local organizations, while providing them with ideas and action plans from outside their organizations.”

Céline De Guise, President of Culture Outaouais, continues: “The digital world is extensive and the expertise so abundant that we couldn't offer just one day of activities. By offering five thematic stages, in close collaboration with different organizations, we have come up with a concrete program that meets the specific needs of the region's cultural communities.”

The organizational committee thanks the ministère de la Culture et des Communications and the Ontario Ministry of Tourism, Culture and Sport for the [2018-2019 Quebec-Ontario Cultural Exchange Program](#) and Québec numérique for their financial support.

5 STEPS TO EMPOWER, EXPLORE, CREATE, INNOVATE AND NETWORK

www.cultureoutaouais.org/tn-dt

➤ STEP 1—DIGITAL ART AND EDUCATION

April 11, 2019, from 2:00 to 5:00 p.m. — LabO University of Ottawa (Ottawa Art Gallery)

In collaboration with [Artengine](#), [FabLab Onaki](#), [La Cité](#), [University of Ottawa](#)

➤ STEP 2—PODCASTING AND MARKETING

April 18, 2019, from 9:30 to 3:00 p.m. — Centre culturel Jacques-Auger

In collaboration with [Transitor Média](#)

➤ STEP 3—PERFORMING ARTS AND METADATA

May 21, 2019, from 3:00 to 5:00 p.m. — National Arts Centre

In collaboration with [Canadian Arts Presenting Association \(CAPACOA\)](#), [National Arts Centre](#)

➤ STEP 4—REDEFINING HUMANITY AND DIGITAL THINKING

May 26, 2019, from 2:00 to 4:00 p.m. — Farrelton Artists' Space

In collaboration with [STO Union](#), [Farrelton Artists' Space](#)

➤ STEP 5—DIGITAL AND HERITAGE

June 6, 2019, from 3:00 to 5:00 p.m. — Charron House

In collaboration with [Réseau du patrimoine et de l'Outaouais \(RPGO\)](#), [Capital Heritage Connexion](#)

ABOUT CULTURE OUTAOUAIS

Culture Outaouais acts as a partner and privileged contact point for cultural development in the Outaouais region. For more than 40 years, this organization has worked with the artistic and cultural community in an advisory role and has provided training, representation, consultation, support, development and promotion.

ABOUT ARTS NETWORK OTTAWA

Arts Network Ottawa is a bilingual, multidisciplinary service organization that actively represents the arts community in the Ottawa region and spearheads various initiatives to build prosperity within the arts sector.

ABOUT THÉÂTRE ACTION

Théâtre Action is a proactive and unifying service organization for the arts that promotes, develops and recognizes the Franco-Ontarian theatrical scene.

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SOURCE

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